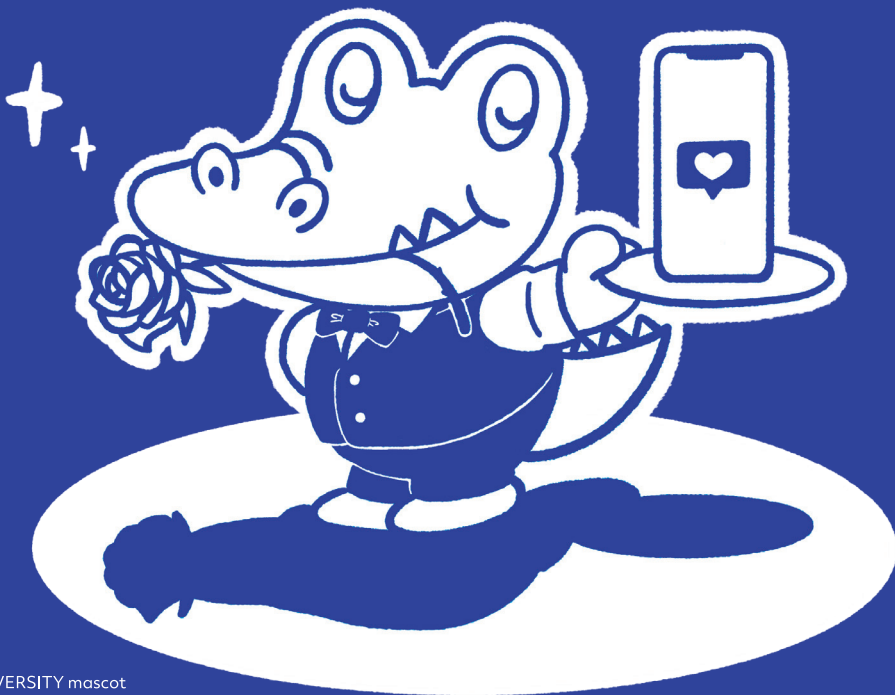


Dr. Wani's

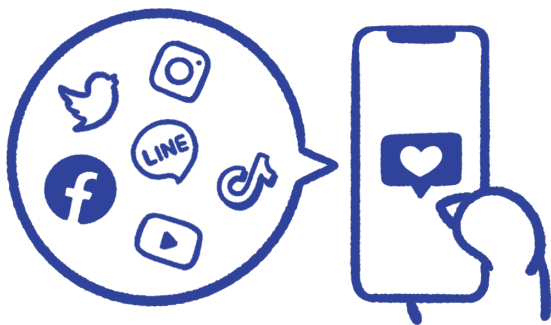
Social Media Etiquette



大阪大学
OSAKA UNIVERSITY

Dr. Wani,
OSAKA UNIVERSITY mascot

What is Social Media?



Social media are blogs, social networking services such as Facebook, X (formerly Twitter), LINE, etc., video sharing platforms, and other technology where users create and share content online.

Social media is a convenient tool for gathering and sharing information easily and instantly. However, there is a risk of the information being spread once shared, even after the content or account is deleted. Additionally, content may be used in forms other than what was originally intended, resulting in a negative impact on the content creator and the violation of the rights of others. Even if the content is shared anonymously, the creator or affiliated organization can be identified. The reputation of Osaka University could be severely damaged if it is identified that certain content originated from a student. Please be aware of these risks and practice proper social media etiquette.

Be careful not to post or do the following on social media

- ☐ Videos of content offensive to public order and morals including binge drinking
- ☐ Images obtained from the Internet without permission for use
- ☐ Information on a sale at a store where you work part-time before an official announcement
- ☐ Defamatory comments against an individual
- ☐ Information on a drinking party that was canceled due to COVID-19 has not been taken down
- ☐ Pictures and videos that include the name and address on a delivery slip or the street address on a utility pole
- ☐ Comments and pictures of disruptive behavior at drinking parties and anything that identifies the name of the university or affiliated group

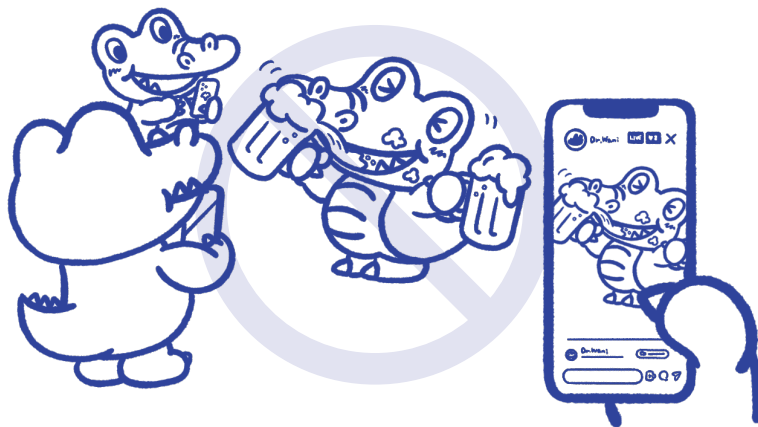


These actions go against social media etiquette and could negatively impact your student life. Please use this handbook to understand the basics and use social media properly.

01

Compliance

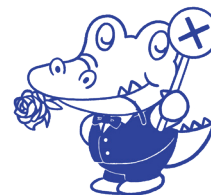
Compliance means observing laws and ordinances. For example, if a person under 20 years of age drinks alcohol or smokes, or a criminal act that cannot be dismissed as a prank is posted on social media for fun, they will be accused online and identified as the perpetrator. Be sure to adhere to laws and regulations as a student. Furthermore, compliance is not limited to observing laws and regulations but also includes adherence to university regulations and rules, as well as basic morals and common sense. Therefore, violating these rules may result in severe sanctions from society and the university, even if not legally punishable, and force you to discontinue your university life. Additionally, posting personal information, photos, as well as private content of others is prohibited unless prior consent has been obtained.



CASE 01

You posted videos of binge drinking at the new year party with friends

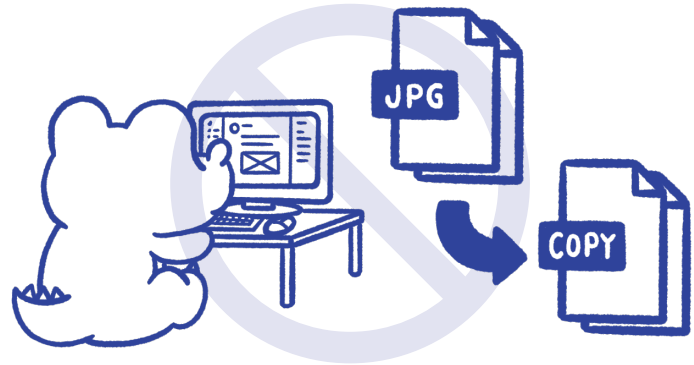
Drinking parties can lead to losing control of our behavior. Besides, alcohol can lead to physical accidents and alcohol-related harassment, which is a violation of laws and regulations. Do not post such videos as the actions in the video may unconsciously violate compliance.



02

Protection of Intellectual Property Rights

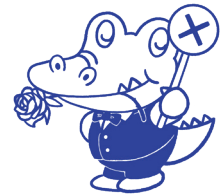
With the widespread use of smartphones and computers and the advancement of their applications, it has become easier not only to receive information but to share it. It is common to find magazine articles and comics, or the work of others that have been copied and posted to social media. However, such actions constitute an infringement of copyright, an intellectual property right that protects the author's rights of the content and the copyright holder who has the authority to use it. Improper use of copyrighted works without permission may result in claims for royalties or damages or in police investigation if the use is deemed to be highly illegal.



CASE 02

You posted images from the Internet without permission

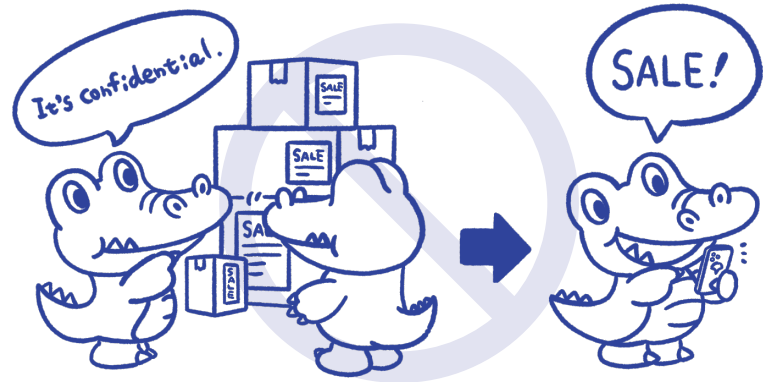
Illustrations in comics, and images of characters obtained from the Internet, are subject to intellectual property rights called copyrights to protect the rights of the copyright holders. Review the copyright policy on the website and use the content only within the permitted scope of use, or not if it is prohibited.



03

Confidentiality

It is absolutely illegal to post any confidential content obtained at the university, a workplace, or a part-time job on social media. For example, disclosing confidential information about an internship company, such as information on a new product on social media before its release, could affect the company's reputation and stock price, resulting in significant penalties for breach of confidentiality. Please be aware of such social responsibilities.

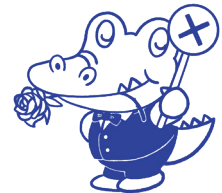


CASE 03

You posted information on a sale at a store where you work part-time before it was officially announced

Posting such pre-announcement information may spread and damage the sales of the store where you work by leaking to competing stores.

Do not post information obtained through part-time work or other employment.

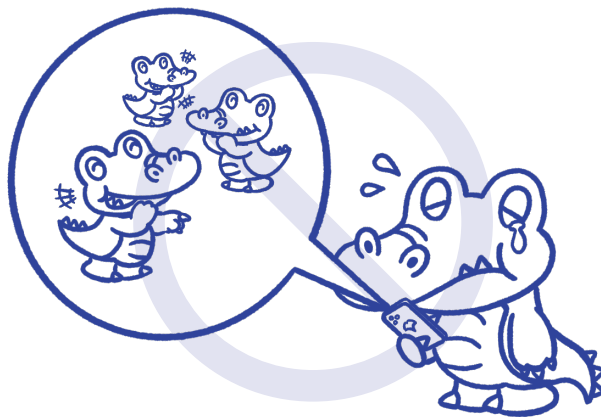


04

Human Rights and Ethics

Do not engage in acts that may lead to the violation of basic human rights, such as defamation against others, or sharing information that is offensive to public order and morals.

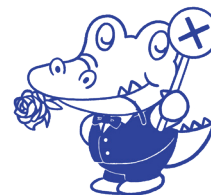
Human rights violations such as discriminating against or slandering others, or sharing vulgar content or photos captured stealthily on social media are not only illegal but also destroy the lives of others. Unfortunately, such acts are being committed on social media both unknowingly and maliciously, but this does not mean that such acts will be tolerated. The Human Rights Bodies of the Ministry of Justice is working to resolve these matters, and the police are investigating serious cases. Never violate the human rights of others.



CASE 04

You posted defamatory comments against an individual

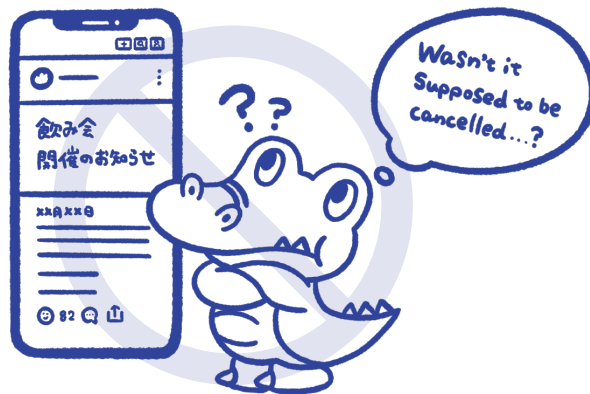
Slandering an individual is a violation of human rights, and not only illegal, but it also has the potential to destroy the individual's life. Also, perpetrators of human rights violations may become the next target or victim. Do not post anything that violates human rights.



05

Accurate Information Sharing

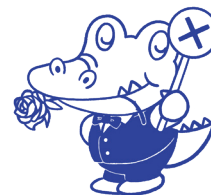
While social media (X, LINE, Instagram, Facebook, etc.) and emails are convenient for sharing information, they may be sources of misinformation. When sharing information online, ensure its accuracy and take responsibility for the content. Inaccurate content can lead to confusion and, in some cases, can be life-threatening to others. If any mistakes or misleading information is found, correct them immediately and make a proper apology.



CASE 05

You did not remove information on a drinking party that was canceled due to COVID-19

Social media is accessed by many people, and how they perceive information is different. When sharing information, always pay attention to its accuracy and immediately correct any information that is incorrect or misleading.



06

Privacy Protection

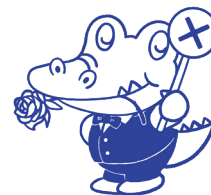
Never share personal information that can identify an individual such as their name, date of birth, address, or anything about their personal or family life, even if you came to somehow learn about it. Disclosure of such information without permission constitutes an infringement of privacy. Information shared on social media can be stored and used by others, and can even be shared and spread for a long period of time, resulting in a large impact. When sharing information, it is important to protect one's own privacy by paying attention to the extent to which something is shared, while also making sure not to disclose the privacy of others.



CASE 06

You posted pictures and videos that include the name and address on a delivery slip or the street address on a utility pole

Posting such pictures and videos can lead to personal identification and sharing them without permission is an infringement of privacy. Do not post any content containing personally identifiable information such as an address, name, or location.



07

Take pride in being a student at Osaka University

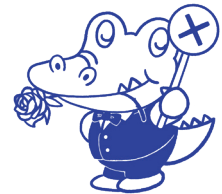
If your post clearly indicates that you are a student at Osaka University, be sure to state that it does not represent the views of the university. Also, be careful that your post does not affect the reputation of the university and its members.



CASE 07

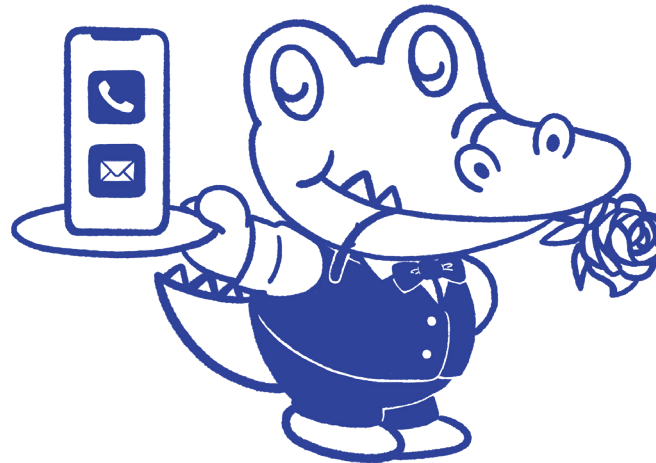
You posted disruptive behavior at a bar including the name of the university

While disruptive behavior at an establishment is a clear violation, posting about such behavior including the name of the university or an affiliated group is destructive to the reputation and trust of its members. Each person must act responsibly. Once a post is shared, it cannot be taken back or completely deleted. Be sure that posts do not damage the name of the university.



**If you have an issue on social media,
consult with the department's educational affairs section
and report it as soon as possible.**

If there is anything that you wish to talk about before consulting your department's educational affairs section,
contact the Health and Counseling Center's Counseling Room for Students.



Counseling Room for Students, Health and Counseling Center (HaCC)



[Web] <https://hacc.osaka-u.ac.jp/ja/home/sosiki/gakusou/>

Click on the Translate button in the upper left corner of the page to read in English.

Reserve by phone

Please call within the hours of operation.

[Tel] 06-6850-6014 (in Japanese only)

[Hours] 9:30 ~ 12:00 / 13:00 ~ 16:00

Reserve in person

Reservations can be made at the Osaka University Student Service Center,
Toyonaka (Student Services & Union, 3F)

[Hours] 9:30 ~ 12:00 / 13:00 ~ 16:00

Reserve by email

Reservations can also be made by email.

[Email address for reservations] gakusou@hacc.osaka-u.ac.jp

NOTE: This email address is for reservations only. We do not offer consultations over email.

Please send an email with "Appointment Request for Student Counseling" in the subject line along with the content in the body of the email.

Include your name, date of birth, student ID number, email address, dates you are available, the campus you would like to come to for counseling, and whether you received a consultation at HaCC in the past.



Visit our website for details:

https://hacc.osaka-u.ac.jp/ja/wp-content/uploads/2018/04/gakusou_yoyaku.pdf



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Created by: Creative Unit

January 2024



Dr. Wani,
OSAKA UNIVERSITY mascot